



Press release

## **SICPA campus will be called unlimitrust**

Prilly, April 26 2022

**SICPA's future campus, previously known as Square One, which referred to the first phase of the project, is changing its name to the unlimitrust campus. The campus aims to become the global centre for the Economy of Trust, embodying SICPA's purpose of enabling trust for governments and citizens.**

With its new unlimitrust campus, SICPA aims to further the Economy of Trust worldwide, an economy in which transactions, interactions and products across the physical and digital worlds are based on protected, unforgeable and verifiable data. The campus will promote trust at large, encouraging new ideas, new collaborations and the development of new trust technologies. It is the world's first campus dedicated to the Economy of Trust.

This centre of excellence will bring together SICPA employees, start-ups, companies, investors, academics and other stakeholders in the field of trust technologies.

The unlimitrust campus will open its doors to the first tenants in the second half of 2022.

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### **About SICPA**

Market leader in security inks and leading provider of secured authentication, identification, traceability and supply chain solutions, SICPA is a long-trusted partner to governments, central banks, high security printers and the industry. Every day, governments, companies and millions of citizens rely on its expertise, which combines material-based covert features and digital technologies, to protect the integrity and value of their currency, personal identity, value documents, e-government services, as well as products and brands. True to its purpose of Enabling Trust through constant innovation, SICPA aims to further an Economy of Trust worldwide, where transactions, interactions and products across the physical and digital worlds are based on protected, unforgeable and verifiable data.

Founded in Lausanne in 1927, headquartered in Switzerland and operating on five continents, SICPA employs about 3000 people.

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